



Sponsorship Opportunities for the  
premier spatial event of 2009

# 5th ANNUAL VICTORIAN SPATIAL EXCELLENCE AWARDS

7:00 pm TO 11:30 pm, Wednesday 16TH September 2009  
Plaza Ballroom, Regent Theatre, 191 Collins Street, Melbourne

The Victorian Spatial Excellence Awards celebrate the achievements of top spatial information individuals and enterprises and showcases the finest projects that the Victorian Spatial Industry has to offer. Individuals and Projects attaining recognition at this premier event are deemed to be truly outstanding achievers and pre-eminent in their field





## VICTORIAN SPATIAL INDUSTRY EVENT SPONSORSHIP

### Overview

Again for 2009, the Surveying & Spatial Sciences Institute (SSSI) and the Spatial Industries Business Association (SIBA) have provided an opportunity to bring together professionals from all of the surveying and spatial disciplines in a gala evening of socialising and awards for projects and individuals at the 5<sup>th</sup> Annual Victorian Spatial Excellence Awards.

The Awards celebrate the achievements of top spatial information enterprises and showcase the finest projects that the Victorian Spatial Industry has to offer. Projects attaining recognition at this premier event are deemed to be truly outstanding achievers and pre-eminent in their field.

### Who will be there?

Spatial professionals from all disciplines and corners of the industry, along with professionals outside the industry who have a keen interest in understanding more about what spatial technology has to offer.

Sponsors will have the opportunity to showcase their company and organisational profiles to a broad representation of the spatial community and beyond.

Benefits to your organisation from sponsoring and/or exhibiting include:

- enhanced organisational profile
- relationship marketing
- creation of brand awareness and acceptance
- Increased business potential
- direct access to an audience made up of current and potential clients
- exposure via acknowledgment in the event program.

### When and where?

The event will be held on Wednesday the 16th of September 2009:

5th Annual Victorian Spatial Excellence Awards  
7:00 pm to 11:30 pm  
Plaza Ball Room, Regent Theatre,  
191 Collins Street, Melbourne.

At least one person must attend the Awards to represent the project entered.

### What are the Award categories?

In 2009, the categories are:

- Land Titling and Development
- Infrastructure and Construction
- Innovation and Commercialisation
- Environmental Sustainability
- Spatially Enabling Government
- Victorian Government Award for Spatial Excellence
- Education and Professional Development
- Service to the Spatial Community
- Young Professional of the Year
- Spatial Professional of the Year
- Excellence Award for Cadastral Surveying 2008

Individual awards are conferred for excellence in education, professional development and service to the spatial community, as well as to those who provide role models and exemplify the best in student, professional and eminent practice.

Full category details can be found in the 5<sup>th</sup> Annual Victorian Spatial Excellence Awards Nominations Brochure which is available on the SIBA and SSSI websites.

[www.spatialsciences.org](http://www.spatialsciences.org)

[www.spatialbusiness.org.au](http://www.spatialbusiness.org.au)

### What can sponsors expect from this year's event?

Sponsors can expect a full field of competitors to challenge for the awards, which will offer optimum prospects for guests, participants and other observers to identify the sponsor's brand and associate it with excellence and peak performance.

The 5<sup>th</sup> Annual Victorian Spatial Excellence Awards offer a valuable opportunity to build and enhance business relationships.

Not only do they provide sponsors with a vehicle for increasing recognition and visibility, they also offer sponsors and guests the opportunity to network with peers and potential clients.

The Awards Gala Dinner will seat more than 200 guests, including senior representatives of many



VICTORIAN SPATIAL INDUSTRY EVENT SPONSORSHIP

MAJOR SPONSORSHIP BENEFITS				
5 <sup>th</sup> Annual Victorian Spatial Excellence Awards	PLATINUM	GOLD	SILVER	BRONZE
<b>Fees (inc. GST)</b>	<b>\$12,500</b>	<b>\$6,000</b>	<b>\$3,750</b>	<b>\$2,750</b>
<b>Number Available</b>	<b>1</b>	<b>ONLY 1 Left</b>	<b>3</b>	<b>4</b>
<b>Acknowledgement in Awards Material</b>				
Major Advertising Placement - Larger logo in all material	✓			
Logo placement on all un-sponsored tables	✓			
Award Certificates	✓	✓		
Awards Advertising & Promotion	✓	✓	✓	✓
Exposure in post event publicity	✓	✓	✓	
Full page VSEA Brochure Advertisement	✓	✓	✓	✓
Event PowerPoint	✓	✓	✓	✓
<b>Presentations</b>				
Major Award Naming Rights	✓			
Welcome Address on Stage	✓	✓		
Major Awards Presentation	✓	✓		
Thanked by SSI & SIBA Chairs	✓	✓	✓	
General Award Presentation			✓	
<b>Event Signage</b>				
Banner on stage	✓ (2)			
Banner in event entry area	✓ (2)	✓ (2)	✓ (1)	✓ (1)
<b>Tables (seating 8)</b>				
Sixteen complimentary seats (two tables)	✓			
Representatives seated with VIPs	✓			
Eight complimentary seats (one table)		✓	✓	✓
Table Top Logo	✓	✓	✓	✓
<b>5<sup>th</sup> Annual Victorian Spatial Excellence Awards - Table Sponsorship</b>				
<b>Awards table seat eight</b>				
	Full Table \$1850.00	Half Table \$1,100.00		
Eight complimentary seats (One table)	✓			
Four complimentary seats (Half table)		✓		
Table Top Logo	✓	1/2		





VICTORIAN SPATIAL INDUSTRY EVENT SPONSORSHIP

## Response Page

Major Sponsorship Expressions of Interest:  
Major Sponsorship Booking Close:  
Table Sponsorship Booking Close:

Friday 26th June 2009  
Friday 31st July 2009  
Friday 28th August 2009

For your organisation to receive maximum exposure in the Victorian Spatial Excellence Awards promotional material, please complete the form below indicating your level of sponsorship interest. Customised Sponsorship packages can be negotiated.

### Level of Sponsorship Interest - Please Tick

MAJOR SPONSORSHIP				
5 <sup>th</sup> Annual Victorian Spatial Excellence Awards	PLATINUM	GOLD	SILVER	BRONZE
Fees (inc. GST)	\$12,500	\$6,000	\$3,750	\$2,750
Please tick				
5 <sup>th</sup> Annual Victorian Spatial Excellence Awards - Table Sponsorship				
Awards table seat eight				
	Full Table \$1850.00	Half Table \$1,100.00		
Please tick				

Organisation Name.....

Postal Address.....

.....

Contact Person.....

Position.....

Phone..... Fax.....

Mobile..... Email.....

For further information on project nominations and event sponsorships, please contact:

Mark Karklins- Executive Officer

SIBA Victoria Regional Management Group

Ph: 0425 74 8899 Email: [mkarklins@spatialbusiness.org](mailto:mkarklins@spatialbusiness.org)

Registrations: [mkarklins@spatialbusiness.org](mailto:mkarklins@spatialbusiness.org)