



APSEA 2007

ASIA - PACIFIC  
SPATIAL EXCELLENCE AWARDS

2007

Entries Close: COB Friday 17th August 2007





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## What is APSEA?

The annual Asia-Pacific Spatial Excellence Awards are unique. These are the only Awards in the Asia-Pacific region that recognise, at the same event, the excellent achievements of both individuals and organisations engaged in the spatial information industry across the region.

The previous years saw an excellent standard of competition, with a diverse range of individuals and small, medium and large private, public and academic sector organisations vying for these prestigious awards.

APSEA is the peak theatre for conferring accolades on the industry's top performers. Attaining recognition at this premier event denotes outstanding achievement and applauds those who deliver outcomes above and beyond the ordinary.

## APSEA's key principles

- Recognise and acknowledge excellence in the spatial information industry
- Celebrate excellence before an audience of industry peers
- Encourage activities that create a stronger, larger and more relevant industry
- Embrace the achievements of the industry and its related industries and professions
- See the industry as a whole grow and mature through its achievements in innovation, business and in project management

## What does APSEA achieve?

Recognising excellence is an important marketing tool for both individuals and organisations in every sphere. Celebrating that excellence in full view of peers and colleagues encourages activities and behaviours that make the industry stronger, bigger and more relevant. Participants and observers alike can see the industry as a whole, understand its strength and potential, see it as a growing and maturing sector proficient at key business and management competencies - as an innovative and exciting prospect for future investment.

## When and where are the Awards presented?

The APSEA 2007 Dinner will be held in mid-November in Sydney.

**At least one person must attend the Dinner to represent the project entered.**



## Eligibility

Provided projects have been completed within the last eighteen months<sup>1</sup>, any organisation - whether a private sector individual or firm, a government agency, an academic or research body, or other - may enter a project in the **industry** awards, irrespective of the size of the organisation or the project, or whether or not the project won or placed at any regional awards.

Entrants may submit projects via their regional awards program (if they are held that year in that state/territory) or by direct entry.

Only Spatial Sciences Institute (SSI) members are eligible for **individual** awards. SSI Regional Committees nominate suitable candidates and judging panels select the winners. For more information about APSEA individual Awards, contact SSI on:

Tel: 02 6282 2282

Email: [info@spatialsciences.org.au](mailto:info@spatialsciences.org.au)

## Fees

Competitors may enter their projects in any number of categories; and enter as many projects as they wish, according to the following fees:

ASIBA Members may enter any one project in any one category **FREE OF CHARGE**. For every project and/or category thereafter, the entry fee is **\$100 per project, per category**.

The entry fee for non-members is **\$500** per project, per category entered.

Nominees in the individual categories are not required to pay entry fees (please refer all queries to SSI - see contact details above).

An "ASIBA Member" in this fee structure means 'any project that can claim a financial ASIBA Member as a project participant'. This ASIBA Member must be identified in the entry forms.

## Prizes

Every award Winner receives an inscribed trophy and a certificate. Projects reaching Highly Commended status receive certificates only. Winning and Highly Commended projects also receive APSEA insignia suitable for publication.

The Judging Panel has the authority and flexibility to confer multiple awards and commendations in any category if they consider the projects merit recognition jointly or severally. The Judging Panel can also confer **Special Awards** if they consider that projects merit recognition but fall outside the parameters of established or given award categories.

Projects can win multiple awards across any number of categories (assuming they have legitimately entered those categories).

The **J K Barrie Award** is the ultimate award and is conferred for the highest level of attainment.

All winners are announced and prizes presented at the official awards ceremony. Winners are not advised of their status prior to the awards presentation. At least one representative for each project entered is required to attend the ceremony.

Winners' details are subsequently published in available and appropriate media.

<sup>1</sup> *Projects completed more than eighteen months ago may still be eligible in some extenuating circumstances. In such cases, entrants should apply for eligibility on a project-by-project basis. Contact [apsea@asiba.com.au](mailto:apsea@asiba.com.au)*



## Judging

The APSEA Judging Panel is comprised of industry peers, authorities, associates and advisors who provide expert, objective and independent opinions on the merits of the projects entered in any given year.

The Judging Panel's decisions are final. No correspondence is exchanged once the decisions are made. Information about which projects have entered or won awards will not be issued or made public prior to the presentation dinner.

## Categories

For every project entered, the Judges will presume that, as a **mandatory minimum**:

- the work place was safe
- the client was satisfied with the outcome
- the project was completed on time and within budget
- the methodologies used were professionally and ethically sound

In addition to specific category criteria, the Judging Panel may additionally consider a project's merit according to any other agreed or relevant benchmarks. Conversely, Judges may elect to **not** confer an award in any given category if they consider that none of the projects entered in that category warrant recognition for excellence.

### Awards are conferred in the six following categories:

Research and Innovation

Measurement and Mapping

Industry and Entrepreneurship

People and Community

Resources and Environment

Infrastructure and Construction

### Awards are also conferred in the Spatially Enabling Government category.

Only government agencies, bodies and/or instrumentalities are eligible to receive this Award, which recognises achievement according to the following criteria:

*"Projects that use spatial information and technology to enable and/or improve government productivity, efficiency, service delivery, and/or help government agencies integrate 'customer-centric' service delivery models."*

The winning project will be selected from those projects that have a government agency, body or instrumentality involved at any tier or level, either as client, partner or other participant. It may be selected from projects already entered in any of the six main APSEA categories, for no additional fee OR if you are a government body and would like to enter a project in **this category only**<sup>1</sup>, the **Entry Fee is \$100 per project entered**.

<sup>1</sup> Your submission should comply with the conditions set out on Pages 9 and 10, under 'Submissions'



## Criteria

Entrants should note that a project's 'size' will not, of itself, necessarily improve or limit the likelihood of winning an award.

### Research and Innovation

#### General description

This award recognizes an individual's or a corporation's contribution to spatial science research and/or technical innovation. It may be conferred for a specific project or for an innovative solution to a technical problem.

#### Specific criteria

Judges will consider projects against the following specific criteria:

1. Originality and/or ingenuity of design
2. Difficulty of the task or of the existing problem to be overcome
3. Proportion of available resources engaged in research / innovation
4. Use of emerging or developing new technologies
5. Potential as a new spatial sciences benchmark
6. Economic or sociological benefit to the industry or the community

### Measurement and Mapping

#### General description

This award recognizes how innovative or unorthodox technique, delivery mechanisms and/or methodologies in surveying, mapping, cartography, design, planning and processes etc has achieved exceptional outcomes.

#### Specific criteria

Judges will consider projects against the following specific criteria:

1. Complexity, size or scope of the original problem or project brief
2. Innovative or unorthodox methodology employed
3. Degree of applied lateral thinking
4. Media, tools and project management techniques used
5. Degree to which the process and outcome exemplifies professional knowledge and skill
6. Resulting increased awareness of the industry by the community or allied professions



## People and Community

### General description

The People and Community Award recognizes those companies, products or programs that make a collective difference to national and local issues and communities via 'grass roots' initiatives, and/or educational programs, services or tools that permit the widespread adoption, use, understanding and access to spatially derived products or services.

### Specific criteria

Judges will consider projects against the following specific criteria:

1. Demonstrated community acceptance, understanding and uptake of the solution
2. Training, educational programs or tools enabling widespread use
3. Innovative use and application of technology
4. Degree of applied lateral thinking
5. Level of interaction and input from the affected communities and users
6. Demonstrated benefit to the community or the environment  
AND/OR contribution to emergency management/ defence/ safety and security

## Infrastructure and Construction

### General description

The Infrastructure and Construction award recognizes those projects that have contributed to planning, designing and developing construction and/or infrastructure initiatives.

### Specific criteria

Judges will consider projects against the following specific criteria:

1. Size, time constraints and the complexity or difficulty of the project
2. Special site and/or location requirements, including access and logistical problems
3. Overcoming challenging community, environment, culture, heritage or other issues
4. Use of innovative technology or lateral and original thinking
5. Consistently excellent actual and strategic approaches to problem-solving
6. Degree to which the spatial component contributes to the overall project



## Industry and Entrepreneurship

### General description

This Award recognizes how spatial sciences affect operations and effectiveness and recognizes the techniques, methodologies, business practices and tools that have contributed to the economic performance of an industry, or to the individual company.

### Specific criteria

Judges will consider projects against the following specific criteria:

1. Applying (or creating business(es) to exploit) new spatial applications, tools, products, technologies in a commercial industry sector
2. Methods, practices and integrated spatial solutions involved as well as overall technical challenge
3. Degree of intellectual stringency applied and lateral and/or original thinking used
4. Inspirational context of the original concept and its application
5. Demonstrated growth by and in the target industry sector(s)
6. Demonstrated economic benefits and/or efficiency gains to the industry sector

## Resource and Environment

### General description

This award recognizes how the spatial sciences help to resolve natural resource issues such as managing scarce water resources, water property rights, biota rights, salinity management or any issue in an environmental context.

### Specific criteria

Judges will consider projects against the following specific criteria:

1. Impact on natural resource management and effect on the balance of the environment
2. Design and execution with respect for natural form and function
3. Degree of intervention, consistent with safety and structural or technical integrity
4. Designing original solutions or ingeniously adapting existing solutions
5. Innovatively applying emerging or developing new technologies
6. High design standards incorporating consistently exceptional spatial applications



## J K Barrie Award for Overall Excellence

### General description

The J K Barrie Award recognizes Keith Barrie's selfless contribution to the professional and business communities. It represents the pinnacle of achievement in the spatial industry and is the highest award the judges can confer. It is bestowed on any project drawn from any of the industry categories and that attains, in the Judges' opinion, the highest level of excellence or achievement.

### Submissions

#### **DEADLINE: COB Friday 17th August 2007**

Entrants are encouraged to provide sufficient evidence to fully answer the category criteria. However, entrants should note that presenting too much material may be as counter-productive to their interests as providing too little.

**Generally, the written component of the submission should not exceed, say, 3000 words / 12 pages in length** but these parameters are recommended rather than prescriptive and do not include information pages such as cover sheets, contents pages, testimonials, etc.

#### **Each project:**

- must provide a separate written submission for each category entered (it is acceptable to 'cut and paste' responses to other category criteria, where applicable).

#### **Each submission should demonstrate, in addition to addressing the specific criteria:**

- why the project has 'achieved excellence'
- how it 'delivers outcomes above and beyond the ordinary'; and
- how it contributes to 'the growth and maturity' of the industry and the economy.

#### **Each submission:**

- must address the criteria for the category entered
- must be formatted in either Word.doc and/or Adobe.pdf file
- must include at least one image that represents the project (minimum 300dpi / jpg )
- must contain a Cover Page, a Statement of Excellence and a Contents Page
- must be burnt/copied to CD and posted to ASIBA PO Box 75 Deakin West, ACT 2600



### Submissions should also provide, where applicable:

- lists of all participating organisations
- an executive summary of the project
- a full description of the project
- information about resources used
- particulars about technical and other data
- specifics about other awards/accolades won
- evidence of endorsements, testimonials, referees
- press announcements
- all/any other relevant information

Entrants **may** provide relevant complementary material including website links, CDs, DVDs, lists, illustrations, product samples etc in addition to and in support of the written submission. However, entrants should note that it is in their interests to make sure such material is sufficiently compact and/or concise as to be easily transmitted, posted, compressed and accessed. **You may be asked to provide up to six additional copies.** Judges reserve the right to not consider cumbersome or poorly presented material.



# Cover Page

- Please complete this form and return it with your submission.
- Every project entered in APSEA 2007 must have a separate Cover Page.
- All submissions for the APSEA Industry Categories must reach ASIBA National Office no later than COB Friday 17th August 2007.

**Project Name:** please print the full name of the Project you are entering in APSEA 2007

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**Abbreviation, Acronym or Common Name** (if applicable): please print the exact name (for trophies, certificates etc)

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## Who is the Contact Person for Information about this Project?

Name: \_\_\_\_\_ Position/Job Title: \_\_\_\_\_

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Tel: \_\_\_\_\_ Organisation: \_\_\_\_\_

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Mobile: \_\_\_\_\_

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Fax: \_\_\_\_\_

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Email: \_\_\_\_\_ Website: \_\_\_\_\_

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## What are the Contact Person's Addresses?

Postal Address: \_\_\_\_\_ Physical Address: \_\_\_\_\_

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State: \_\_\_\_\_ P/Code: \_\_\_\_\_ State: \_\_\_\_\_ P/Code: \_\_\_\_\_

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## Which organisations were involved in this Project?

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## Were any ASIBA Members involved in the Project? If so, who?

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# Project Entry Payment

1. Entrants may enter each or any project in as many categories as they wish.
2. ASIBA Members can enter one project in one category FREE OF CHARGE. For every project and category thereafter, the entry fee is \$100 per project, per category.
3. Non-ASIBA organisations pay \$500+GST to enter each/every project in each/every category.
4. Government bodies entering projects in the Spatially Enabling Government category ONLY pay \$100 per project entered.

Is your Organisation an ASIBA Member? Tick one

Yes

No

### Who is the Contact Person for Information about this Payment?

Name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Position/Job Title: \_\_\_\_\_

Tel: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Fax: \_\_\_\_\_

\_\_\_\_\_

Mob: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_

Project Name (1): \_\_\_\_\_

In which Category/Categories are you Entering this Project? Tick box/boxes

Category	✓	Category	✓
Research and Innovation	<input type="checkbox"/>	People and Community	<input type="checkbox"/>
Infrastructure and Construction	<input type="checkbox"/>	Measurement and Mapping	<input type="checkbox"/>
Industry and Entrepreneurship	<input type="checkbox"/>	Resources and Environment	<input type="checkbox"/>
Spatially Enabling Government ONLY	<input type="checkbox"/>		<input type="checkbox"/>

(Repeat for every Project entering – attach extra pages if necessary)

### How many Projects and Categories are you entering?

HINT: ASIBA members - count the number of boxes ticked, subtract 1, multiply the total by \$100.00, add GST.

Non- members - count the number of boxes ticked, multiply by \$500.00 add GST.

Government bodies entering the SEG category only - multiply the number of projects by \$100

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Payment is by **Cheque Only** . Make cheques payable to **ASIBA** and post, together with this Payment Form and your Submission(s) to:

**ASIBA**  
**PO Box 75**  
**DEAKIN WEST ACT 2600**

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**PLEASE NOTE:** Judges will not consider projects for which payment has not been received.

Queries about ASIBA membership should be directed to the CEO [ceo@asiba.com.au](mailto:ceo@asiba.com.au)

To book tickets for the Gala Dinner, go to [www.asiba.com.au](http://www.asiba.com.au) and select the icon.



I/We certify that the copyright covering all material included in this submission and supporting presentation material is held by or has been cleared for this purpose.

I/We further permit APSEA/ASIBA/SSI and/or agents acting for these organisations to use the material in any written, audio-visual, video or media material prepared or distributed by APSEA/ASIBA/SSI for promotional activities, where applicable and appropriate.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name: please print \_\_\_\_\_

Position / Authority: \_\_\_\_\_

Organisation: \_\_\_\_\_

For further information contact ASIBA on:

Tel: 02 6282 5793

Fax: 02 6282 2009

Email: [apsea@asiba.com.au](mailto:apsea@asiba.com.au)

### Clearance for Educational Purposes

*Educational institutions may express interest in using your submission/project as a case study for teaching purposes, to show students the excellent work Australian organisations are delivering in the spatial information industry. Do you PERMIT us to forward your contact details and/or other relevant information to persons interested in such use of this information and material?*

Please cross out whichever does not apply

YES: Signature: \_\_\_\_\_

Name: please print \_\_\_\_\_

NO: Signature: \_\_\_\_\_

Name: please print \_\_\_\_\_

### DEADLINE

All submissions for the APSEA Industry Categories must reach ASIBA National Office no later than COB Friday 17th August 2007.